

MEDIA ADVISORY

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USA Cares Officially Opens Doors in Louisville with Ribbon-Cutting Ceremony and Open House

USA Cares, the national nonprofit organization that provides immediate assistance to military families in crisis, has moved its corporate headquarters from Radcliff, Ky. to Jeffersontown to help support the growing scope of their operations.

USA Cares was founded in 2003 and has helped more than 100,000 service members and their families, providing them with millions of dollars in grant assistance. To celebrate the new facility, a ribbon-cutting dedication will be held at the new location on Thursday, January 25.

WHAT: Ribbon-cutting and dedication for new USA Cares facility

- WHEN: Thursday, January 25 11 a.m.-2 p.m. (Press event to begin at 11 a.m.)
- WHERE: USA Cares 11760 Commonwealth Drive Jeffersontown, KY 40299

WHO:

- Mayor Bill Dieruf, Jeffersontown (Speaker)
- Hank Patton, CEO/President, USA Cares (Speaker)
- Jude Thompson, CEO, Delta Dental of Kentucky

- John Weeks, Vice President and General Counsel, Delta Dental of Kentucky
- Michael Greenwell, Chairman, Warrior Empowerment Foundation
- Heather French Henry, Deputy Commissioner, Kentucky Dept. of Veteran Affairs; Former Miss America
- Emily Chambers, President, USA Cares Bluegrass Chapter; USA Cares Ambassador
- Bryan Anderson, Iraq War veteran; Purple Heart recipient
- Bradley Roy, USA Cares Ambassador; Bassmaster Elite Angler
- Members of Greater Louisville Inc.
- Members of the Jeffersontown Chamber of Commerce

MORE:

The event will include a performance by the internationally acclaimed Thoroughbred Chorus, and a Mayoral Proclamation by a proxy for Mayor Greg Fischer.

Check presentations will take place from Delta Dental of Kentucky and the Warrior Empowerment Foundation. Delta Dental has donated more than \$500,000 to USA Cares since 2014. The new USA Cares call center will be called the Delta Dental Veteran Support Center.

About USA Cares

USA Cares (<u>www.usacares.org</u>) is a 501(c)(3) charitable organization that addresses the critical and unmet needs of post-9/11 service members and their families by providing them with immediate financial and advocacy support in times of crisis. The non-profit organization strives to reach families at the earliest stage of intervention to prevent further financial distress and suffering. USA Cares has responded to over 100,000 requests for emergency financial help with millions of dollars in granted assistance.

USA Cares' Combined Federal Campaign (CFC) number is 12359. To donate or to request assistance, please visit <u>www.usacares.org</u>.

About Delta Dental of Kentucky

Delta Dental of Kentucky, founded in 1966, is the oldest and largest dental plan in Kentucky. It is a not-for-profit dental service corporation. In April 2006, the company moved into the new corporate headquarters in Louisville's east end. Delta Dental of Kentucky—with its affiliates in Arkansas, Indiana, Michigan, New Mexico, North Carolina, Ohio and Tennessee—is part of a family of companies that collectively is among the largest dental plan administrators in the nation. In 2016, the Enterprise paid out more than \$3.6 billion for dental care for 12.9 million enrollees. Delta Dental of Kentucky also is a member of the <u>Delta Dental Plans Association</u>, America's largest, most experienced dental benefits system. Together, the plans provide coverage to more than 56 million Americans and operate the nation's largest network of participating dentists.